

SPONSORSHIP LEVELS AND RECOGNITION



NASDA Sponsorship Levels and Recognition	Platinum	Diamond	Gold	Silver	Bronze	Prizes	Associate
Number of Sponsorships Available	1	1	Open	Open	Open	Open	Open
Cost	\$8,000	\$5,000	\$3,000	\$2,000	\$1,000	\$1,000	\$100-\$500
Pre-Event Benefits							
Logo placement on NASDA Invitational Event website	✓	✓	✓	✓	✓	✓	✓
Recognition on social media (FaceBook, Twitter, Instagram)	✓	✓	✓	✓	✓	✓	✓
Logo placement on E-Communications	✓	✓	✓	✓	✓	✓	✓
On-Site Benefits							
Vinyl banner (30" x 70") displayed around grounds	✓	✓					
Vinyl banner (30"x 42") displayed around grounds			✓	✓			
Vinyl Group Banner (30" 30") displayed around grounds					✓	✓	
Podium Acknowledgement (Morning, Noon, Ribbon)	✓	✓	✓	✓	✓	✓	
Recognition on NASDA Thank You Boards around the venue	✓	✓	✓	✓	✓	✓	✓
Recognition on NASDA social media	✓	✓	✓	✓	✓	✓	
Recognition on NASDA marketing materials/media opportunities	✓	✓	✓	✓	✓	✓	
Recognition in the NASDA Premium List	✓	✓	✓	✓	✓	✓	
Recognition on NASDA Online event calendar listings	✓	✓	✓	✓	✓	✓	
Recognition on show's Program for the Public and Exhibitors	✓	✓	✓				
Full page 4-colour advertisement in NASDA Catalogue (outside back cover)	✓						
Full page 4-colour advertisement in NASDA Catalogue (print ready)		✓	✓				
Half page B/W advertisement in NASDA Show Catalogue (print ready)				✓		✓	
Sponsor Page Advertisement in NASDA Catalogue (Business Card)					✓		✓
Booth space	12 x 10 (2)	12 x 10	12 x 10				
Vinyl banners to be displayed around venue	1	1	1	1			
Post-Event Benefits							
Logo post event on NASDA Invitational Event website (end June)	✓	✓	✓	✓	✓		
Recognition on social media (FaceBook, Twitter, Instagram)	✓	✓	✓	✓	✓		